



# STANDARD

## Poster Specs

**1,000mm (w) x 1,400mm (h)**

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

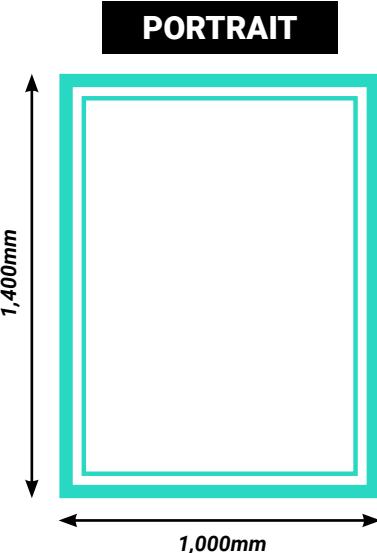
**Campaign Name\_RP\_STATE\_STANDARD**

All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

[luke@rockposters.com.au](mailto:luke@rockposters.com.au)

Please ensure all artwork files are unlocked.



**PORTRAIT**

**Incorrectly setup artwork** will need to be resupplied which may cause delays and incur additional charges.



**Melbourne**  
226 Normanby Ave  
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(03) 9416 9966

**Sydney**  
13-15 Buckley Street  
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(02) 9519 2002



# HORIZONTAL DOUBLE

## Poster Specs

**2,000mm (w) x 1,400mm (h)**

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

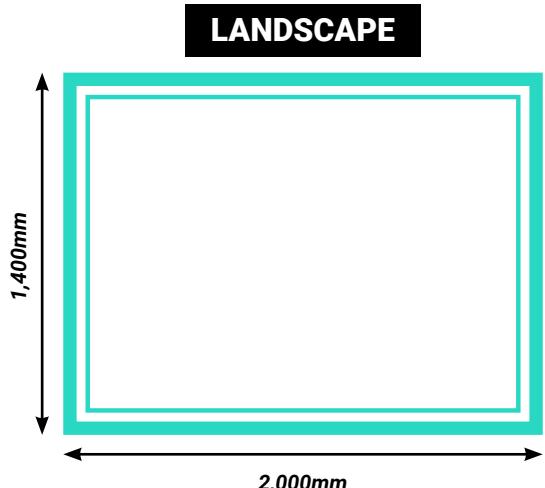
**Campaign Name\_RP\_STATE\_H\_DOUBLE**

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# HORIZONTAL TRIPLE

## Poster Specs

**3,000mm (w) x 1,400mm (h)**

Artwork to be supplied at 25% of poster size.

No bleed required.

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High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

**Campaign Name\_RP\_STATE\_H\_TRIPLE**

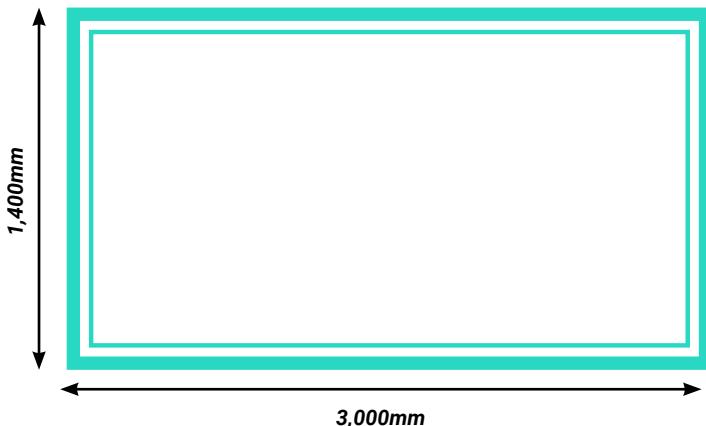
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**LANDSCAPE**



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# HORIZONTAL QUAD

## Poster Specs

**4,000mm (w) x 1,400mm (h)**

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

**Campaign Name\_RP\_STATE\_H\_QUAD**

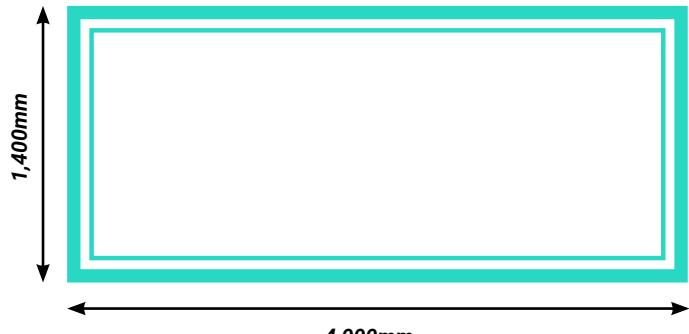
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**LANDSCAPE**



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# VERTICAL QUAD

## Poster Specs

**2,000mm (w) x 2,800mm (h)**

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

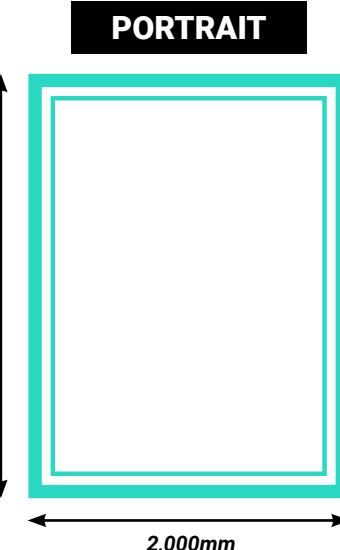
**Campaign Name\_RP\_STATE\_V\_QUAD**

All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

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# HALF BILLBOARD

## Poster Specs

**3,000mm (w) x 2,800mm (h)**

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

**Campaign Name\_RP\_STATE\_H\_BILLBOARD**

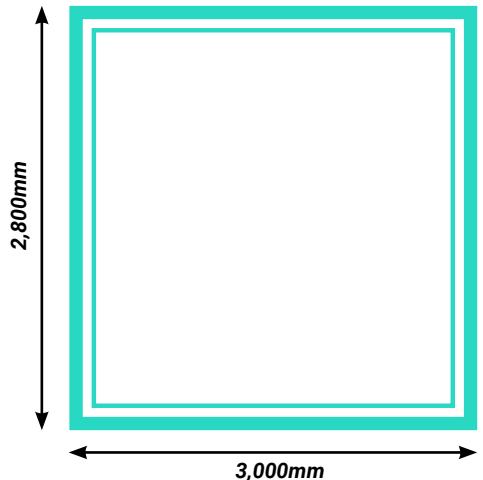
All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

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Please ensure all artwork files are unlocked.

**LANDSCAPE**



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# BILLBOARD

## Poster Specs

**LANDSCAPE**



### 6,000mm (w) x 2,800mm (h)\*

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

**Campaign Name\_RP\_STATE\_BILLBOARD**

All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

[luke@rockposters.com.au](mailto:luke@rockposters.com.au)

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\* Standard billboard specs included but formats can vary by site. Your account manager can confirm correct size at time of booking.



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# MINI

## Poster Specs

### 700mm (w) x 1,000mm (h)\*

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

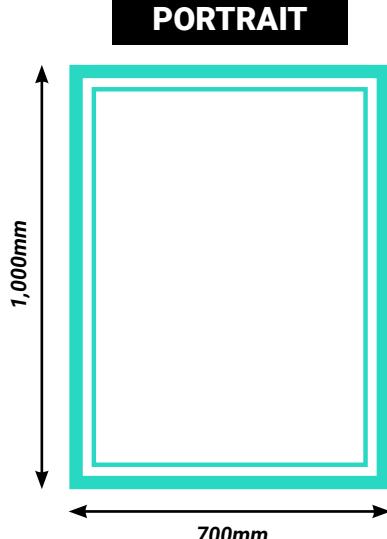
**Campaign Name\_RP\_STATE\_MINI**

All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

luke@rockposters.com.au

Please ensure all artwork files are unlocked.



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# CAFÉ

## Poster Specs

**A2: 420mm (w) x 594mm (h)**

**A3: 297mm (w) x 420mm (h)**

High-Resolution PDF - 300dpi

3mm internal and external bleed

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

CMYK - **we do not print in RGB**

File naming:

**Campaign Name\_RP\_STATE\_CAFE**

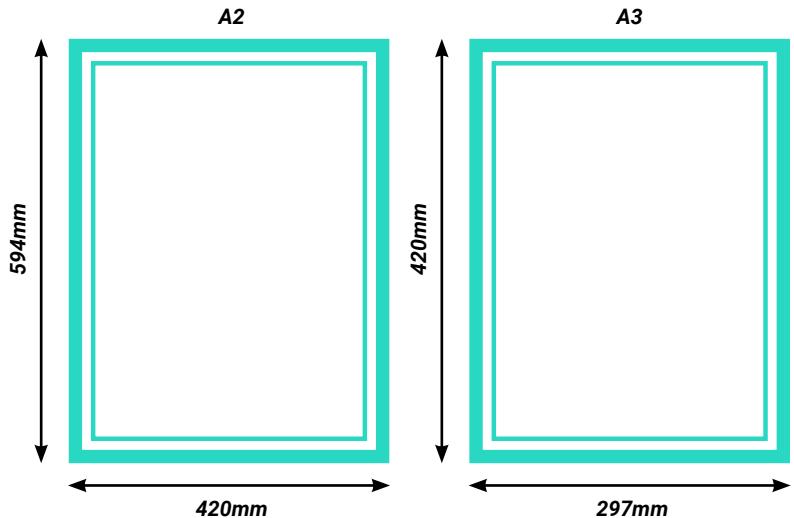
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### PORTRAIT



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