



STANDARD

Poster Specs

1,000mm (w) x 1,400mm (h)

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

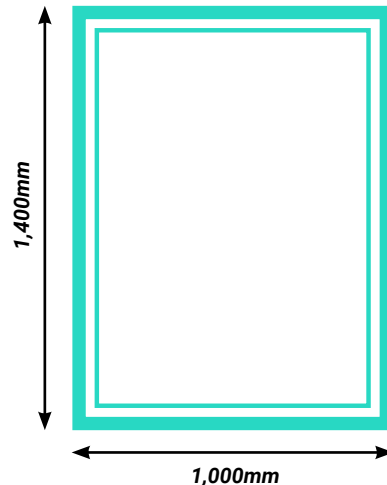
High-Resolution PDF
300dpi at 25% scale
CMYK - **we do not print in RGB**

File naming:
Campaign Name_RP_STATE_STANDARD

All artwork files via WeTransfer, Dropbox
Hightail or Google Drive to:
luke@rockposters.com.au

Please ensure all artwork files are unlocked.

PORTRAIT



Incorrectly setup artwork will need to be resupplied which may cause delays and incur additional charges.



Melbourne
226 Normanby Ave
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Sydney
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HORIZONTAL DOUBLE Poster Specs

2,000mm (w) x 1,400mm (h)

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_H_DOUBLE

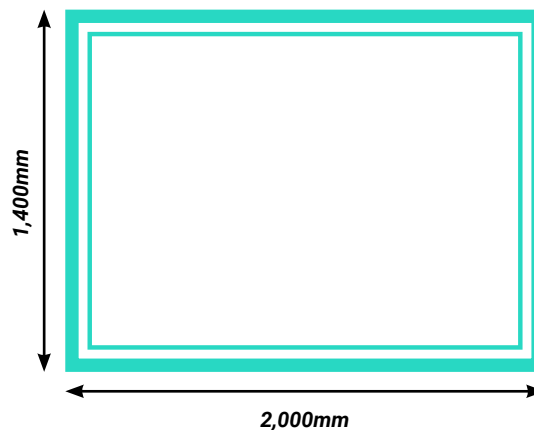
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LANDSCAPE



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HORIZONTAL TRIPLE Poster Specs

3,000mm (w) x 1,400mm (h)

Artwork to be supplied at 25% of poster size.

No bleed required.

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High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_H_TRIPLE

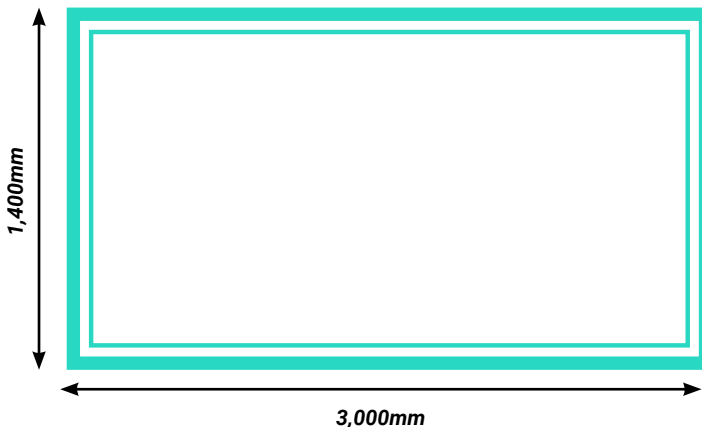
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HORIZONTAL QUAD

Poster Specs

4,000mm (w) x 1,400mm (h)

Artwork to be supplied at 25% of poster size.

No bleed required.

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High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_H_QUAD

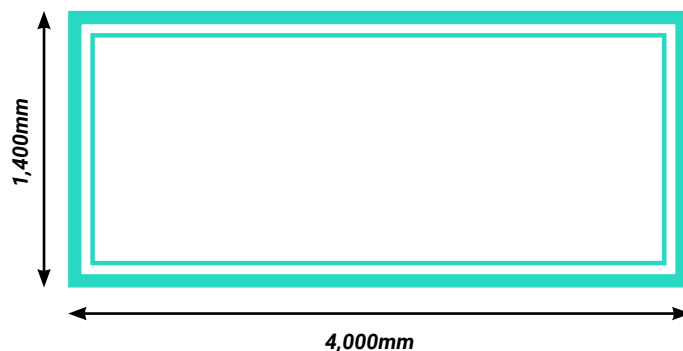
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VERTICAL QUAD

Poster Specs

2,000mm (w) x 2,800mm (h)

Artwork to be supplied at 25% of poster size.

No bleed required.

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High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_V_QUAD

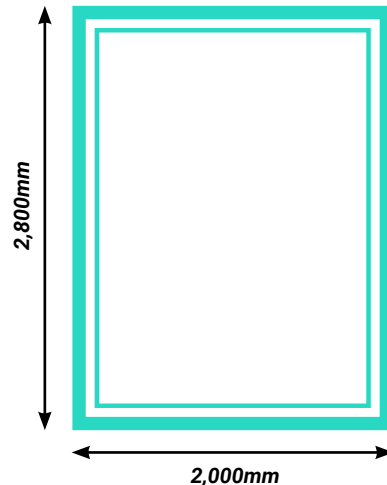
All artwork files via WeTransfer, Dropbox

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HALF BILLBOARD

Poster Specs

3,000mm (w) x 2,800mm (h)

Artwork to be supplied at 25% of poster size.

No bleed required.

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_H_BILLBOARD

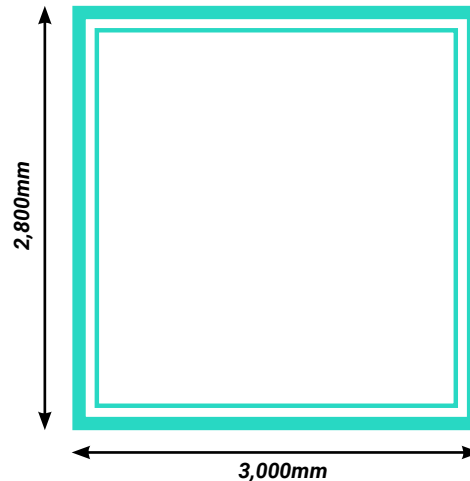
All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

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LANDSCAPE



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BILLBOARD

Poster Specs

6,000mm (w) x 2,800mm (h)*

Artwork to be supplied at 25% of poster size.

No bleed required.

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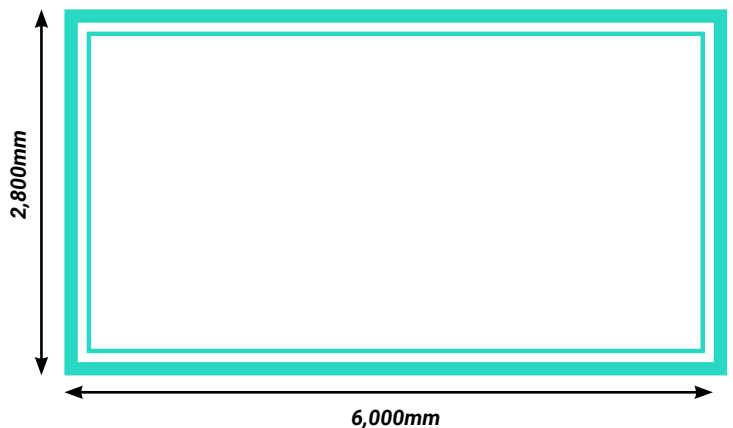
High-Resolution PDF
300dpi at 25% scale
CMYK - **we do not print in RGB**

File naming:
Campaign Name_RP_STATE_BILLBOARD

All artwork files via WeTransfer, Dropbox
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* Standard billboard specs included but formats can vary by site. Your account manager can confirm correct size at time of booking.



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MINI

Poster Specs

700mm (w) x 1,000mm (h)*

Artwork to be supplied at 25% of poster size.

No bleed required.

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High-Resolution PDF

300dpi at 25% scale

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_MINI

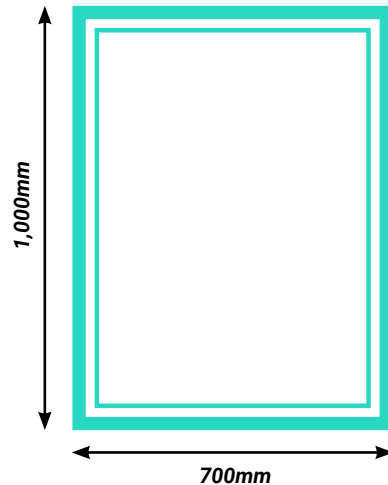
All artwork files via WeTransfer, Dropbox

Hightail or Google Drive to:

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PORTRAIT



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CAFÉ

Poster Specs

A2: 420mm (w) x 594mm (h)
A3: 297mm (w) x 420mm (h)

High-Resolution PDF - 300dpi

3mm internal and external bleed

Please ensure all fonts and images are converted to curves and outlines and all artwork layers are flattened.

CMYK - **we do not print in RGB**

File naming:

Campaign Name_RP_STATE_CAFE

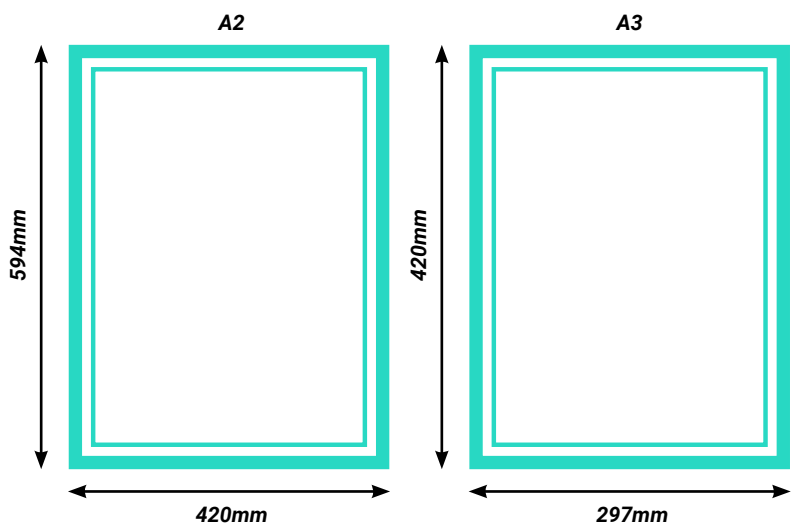
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